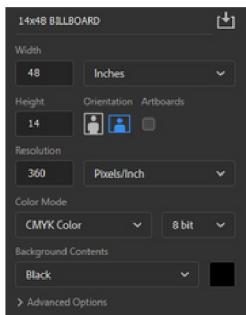# GRAPHIC SET UP
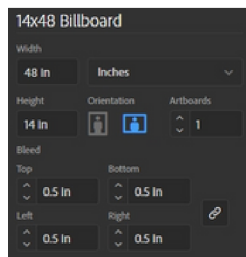
Photoshop File

- Open a new document.
- Set your width and height scaled at 1 inch = 1 foot. Do not add bleed
- Set your resolution to a minimum of 360 dpi.
- Set your resolution to 720 dpi for high resolution print upgrades.
- Set your document color mode to CMYK, and the color profile is set to US Web Coated (SWOP) v2 . Do not send files in RGB mode.
- Once artwork is complete, flatten all layers and save as a Tiff with LZW Compression.

Illustrator

- Open a new document.
- Set your width and height scaled at 1 inch = 1 foot.
- Set a 1 inch bleed to your document width and height.
- Set your document color mode to CMYK. Do not send files in RGB mode. Your project will be converted to CMYK and there will be a difference in color.
- Save file as a high quality PDF flattened.

Do Not Send Files in the following formats:

MICROSOFT WORD
Try to avoid using Word to setup the banner. They usually are troublesome and can not be printed. If Word file is all what you have, add a border proportional to your sign size and make your design inside that border only. When uploading your Word file, include all Fonts used in the files in upload.

PUBLISHER
Native Publisher files can not be processed or printed. You must save your Publisher file as PDF or high resolution (150dpi or greater) TIFF or JPEG.

POWERPOINT
Native Powerpoint files can not be processed or printed. You must save your Powerpoint file as PDF or high resolution (150dpi or greater) TIFF or JPEG.

COREL PRODUCTS
Native Corel files can not be processed or printed. You must save your Corel file as PDF or EPS or high resolution (150dpi or greater) TIFF or JPEG

GRAPHIC SET UP

Billboard Artwork Setup

- The illustration size represents the actual image area of the billboard.
- We bleed your background by 6" on all four sides.
- This makes the overall vinyl size 1' larger than the image area in both height and width.

Billboard artwork needs to be 300dpi / CMYK. If your artwork is setup in RGB then we convert to CMYK automatically. Please note computer screens represent colors differently.

Standard Billboard Finishing for Vinyls

live area

6" Bleed Printed on all 4 Sides
■ Live Area
■ Finished Size / This is your wrap and pockets

TriVisions
■ Live Area is the Finished Size / Straight Cut Edge

Photoshop File

- Set your width and height scaled at 1 inch = 1 foot. Do not add bleed
- Set your resolution to a minimum of 360 dpi.
- Set your resolution to 720 dpi for high resolution print upgrades.
- Set your document color mode to CMYK, and the color profile is set to US Web Coated (SWOP) v2 . Do not send files in RGB mode.
- Once artwork is complete, flatten all layers and save as a Tiff with LZW Compression.

Illustrator

- Set your width and height scaled at 1 inch = 1 foot.
- Set your document color mode to CMYK. Do not send files in RGB mode. Your project will be converted to CMYK and there will be a difference in color.
- Save file as a high quality PDF flattened.

Canva

- Click on Create a Design
- Click on Custom Dimensions
- Set your file up in inches.
- Save as a High quality PDF.

Quick Tip:

Please make sure to use high resolution photos and logos when creating your artwork. If you are unsure about the quality of your artwork...please ask us to take a look to verify for quality. We love to help!

GRAPHIC SET UP
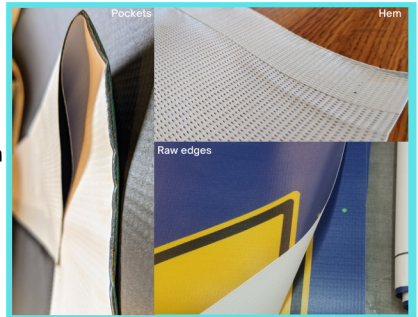
Banner Artwork Setup

- Send us the <u>live area</u> of your banner and we will add any additional wrap for pockets or hem in house.
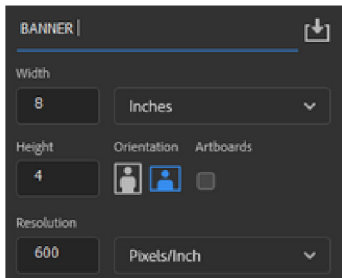

Typical Finishing

- ■ Pockets on the top and bottom
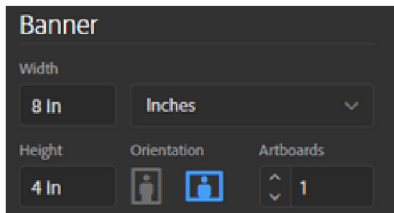- ■ Pockets included into the live area
- ■ Hem
- ■ Raw edges

Photoshop File

- Set your width and height scaled at 1 inch = 1 foot. Do not add bleed
- Set your resolution to a minimum of 360 dpi.
- Set your resolution to 720 dpi for high resolution print upgrades.
- Set your document color mode to CMYK, and the color profile is set to US Web Coated (SWOP) v2 . Do not send files in RGB mode.
- Once artwork is complete, flatten all layers and save as a Tiff with LZW Compression.

Illustrator

- Set your width and height scaled at 1 inch = 1 foot.
- Set your document color mode to CMYK. Do not send files in RGB mode. Your project will be converted to CMYK and there will be a difference in color.
- Save file as a high quality PDF flattened.

Canva

- Click on Create a Design
- Click on Custom Dimensions
- Set your file up in inches.
- Save as a High quality PDF.